

Sitka Dock Company to Develop New Policy for Enhanced Cruise Terminal Management

SITKA, ALASKA –November 9, 2023– Sitka Dock Company, the owner, and operator of the Sitka Sound Cruise Terminal, is developing a new forward-looking berthing policy that represents an essential step toward sustainable and efficient cruise tourism in Sitka. The new policy will implement ship size limits, staggered arrivals, daily passenger caps, and introduce new infrastructure to disperse visitors.

The new berthing policy will be the result of a comprehensive review of the 2023 cruise season along with collaboration with local stakeholders and the community and aims to address challenges related to high volume days, ensuring smoother operations and a more responsible and sustainable approach to cruise tourism.

The key components of the berthing policy include:

Ship Size Limitation

Limits will be placed on the number and size of ships allowed to berth each day.

Passenger Arrival Staggering

In addition to limiting ship size, cruise ship arrivals will have staggered schedules to improve passenger movement and efficiency.

Daily Passenger Caps

The new policy will include daily limits that will cap the number of visitors per day.

New Infrastructure to Disperse Visitors

In partnership with local stakeholders, Sitka Dock Company is actively expanding its infrastructure by adding venues and attractions to enhance the experience for cruise guests and disperse visitors more efficiently alleviating crowding impacts to downtown and on Sitka roads.

Sitka Dock Company recognizes the importance of responsible cruise tourism management that respects the local environment, infrastructure and the community. This policy will be designed to balance the economic benefits of cruise tourism with the preservation of the authenticity of Sitka as a small coastal town. As such, once created, this policy will be subject to regular evaluations and adjustments as necessary to accommodate changing circumstances and to ensure that it remains in line with the best interests of the local community.

Sitka Dock Company is committed to fostering close collaboration with cruise operators, local authorities, and the community in the development of its new berthing policy and looks forward to input received during the upcoming tourism task for town hall meetings.

About Sitka Dock Company

Sitka Dock Company is the owner and operator of the Sitka Sound Cruise Terminal, the primary cruise port in Sitka, Alaska. The company is dedicated to responsible tourism management and environmental preservation while providing an exceptional and memorable experience for cruise passengers and an economic benefit to the local community. Sitka Dock Company is majority owned by an eight-generation local Sitka Family.

For additional information or inquiries, please contact:

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